

Varnishes – Corporate Graphics has three kinds: Full Varnish, Spot Varnish and Aqueous.

Aqueous Varnish: An Aqueous Varnish is a coating applied to a sheet of paper by a unit on the press. No work is needed up front in order to add it. An Aqueous Varnish is a full varnish and cannot be used as a spot varnish.

Full Varnish: To create a “full” varnish plate, create a spot color in your pagination program and label it as “Varnish.” On a separate page fill the whole page with the spot color you created. Make sure you include bleeds with this color. Sometimes it is required to place the varnish on top of the existing artwork, if this is the case, you will need to make sure your box is overprinting. Overprint is located in the the Trap drop-down (Quark) or in the Attributes palette (InDesign and Illustrator).

Spot Varnish: To create a spot varnish plate, create a spot color in a pagination program and label it as “Varnish.” Using this color, create a box/shape around the image you want to spot varnish. A varnish should have a slight trap to it (1pt). If the varnish is placed on top of the artwork, make sure you have it set to overprint. Overprint is located in the the Trap drop-down (Quark) or in the Attributes palette (InDesign and Illustrator).

Multiple

Spot Varnishes: At times, several varnishes are created at once; example, Gloss and Dull varnish. Label your spot colors as such. If these colors line up next to each other a trap will need to be created. Choose colors that will trap into each other; for example, blue and yellow will automatically trap together.